Communications Designer

**Association Type**: Full-Time

**Location**: Prayoga Institute of Education Research, Bengaluru

**No. of positions**: 1

**Overview:**

We are looking for a dedicated communications designer to create engaging digital creatives, contribute to our social media management, and develop content and collaterals for our social impact and research initiatives. This individual will work closely with the teams to develop collaterals and content across the various functions of Prayoga and articulate the vision and impact of the institution.

# **Key Responsibilities:**

* Design and develop content and collaterals to be published/distributed by Prayoga. Handle graphics and media requirements for institution initiatives.
* Write content for upcoming initiatives and programs.
* Develop and format the reports and documents for our ongoing and upcoming programs in education and research.
* Refine and publish stories of Praoyga’s impact from the ongoing social impact programs.
* Support management of social media profiles and engagement with stakeholders.
* Support Prayoga’s research, social impact and institutional activities.

# **Qualiﬁcation:**

* Required
  + Excellent written and verbal communication skills in English
  + Proficiency in designing on Canva.
* Desired
  + Familiarity with Adobe Suite (Photoshop, Illustrator, Premiere Pro, and Lightroom)
  + Written and verbal communication skills in Kannada
  + Previous experience in communications and design, drafting reports, and project documents.
  + Ability to work independently and with a team.
  + Ability to learn and adapt to different writing styles, visual languages, and requirements of a diverse institution.
* Preferred
  + Graduation / post-graduation in mass communication, English literature, visual communication, filmmaking, and/or design.

**Application Process:**

Interested candidates should submit:

* Updated resume
* Cover letter
* Writing samples x2 (1 under 250 words and 1 between 800-1000 words)
* Design Samples x3

to [careers@prayoga.org.in](mailto:careers@prayoga.org.in) .

Shortlisted candidates will be invited for an interview.

Subject Title - Communications Designer

This position is also open to freshers, looking to start their careers in the education and research sectors.

A passion to learn and grow while contributing to the development of society through education is the primary motivator we look for in applicants.

For information about Prayoga, visit: [prayoga.org.in](https://www.prayoga.org.in/)